



**Economics Faculty
University of Pitesti
ETAEC 2015**



**1st International Conference on Emerging Trends and
Approaches**

in collaboration with



**Eastern Macedonia and Thrace Institute
Kavala, Greece**



**European Business School
Paris, France**



**The Lower Silesian University
of Entrepreneurship and Technology
Polkowice, Poland**

Dear Colleagues,

This is the first call for papers for the International Conference on Emerging Trends and Approaches: Creative Thinking and Innovation in Knowledge based Economy (ETAEC 2015), hosted by The Economics Faculty, University of Pitesti, Romania, the 17th-18th October 2015.

The 1st ETAEC Conference is organized by The Economics Faculty, University of Pitesti, Romania in collaboration with The European Business School, Paris, France, The Eastern Macedonia and Thrace Institute, Kavala, Greece and The University of Entrepreneurship and Technology Polkowice, Poland

The purpose of the ETAEC 2015 Conference is to create the opportunity for academics and researchers worldwide to connect and share their recent findings in all aspects of methodological, conceptual, applied or theoretical in the economic fields regarding new trends and approaches in the context of a knowledge based economy. Also, this scientific event aims to become a scientific forum to discuss the most recent trends, approaches and findings regarding new developments in various economics fields, with an interdisciplinary focus in order to bridge the knowledge gaps between theory and practice and promote excellence in economic research.

On behalf of the Organizing Committee, we are pleased to invite you to submit your recent research work to the 1st ETAEC Conference edition. We welcome submissions in the following economic topics: Economy, History of Economics, Finance, Accounting, Statistics and Financial Analysis, Management, Business Administration, Marketing, Commerce and Tourism, Communication, Management and Marketing in Education, Business Informatics, but also submissions with focus on new trends and approaches in education, health care and industry. Submitted papers will be subjected to a double-blind review process. All accepted papers will be published in the conference proceedings (Special Issue of Scientific Bulletin, edited by Economics Faculty). The Scientific Bulletin is indexed in: RePEc database (Research Papers in Economics): EconPapers - <http://econpapers.repec.org/article/ptsjournl>, IDEAS - <http://ideas.repec.org/s/pts/journl.html>, DOAJ database (Directories of Open Access Journals) - <http://www.doaj.org/openurl?genre=journal&issn=15831809>.

**President of ETAEC 2015
Associate Professor Daniela PIRVU
DEAN
Economics Faculty, University of Pitesti**

Important dates

10th April – 28th May – Abstract submission

30th May – Abstract - Notification of Acceptance/ Rejection

28th July – Full paper submission

28th August – Notification of Acceptance/ Rejection

28th August – 28th September – Conference fee payment & Registration

Abstract submission

The abstract will be written in English, not exceeding 250 words and it will summarize: the main topic and the purpose of the research, the methodology used by the author/authors and the most important findings/results. The abstract will be submitted to the following E-mail address: etaec2015@yahoo.com.

Authors guide

Please visit our website <http://etaec.conference.upit.ro> to download the paper template.

Fee payment information

The conference fee is 70 EUR and it will be paid after the acceptance notification, no latter than the 28th September 2015.

The conference fee includes:

- conference proceedings
- conference information materials
- access to conference sessions
- café bar during conference
- lunch buffet for the two-day conference

For further information regarding the payment procedure please visit our website: <http://etaec.conference.upit.ro>.

For additional information regarding ETAEc2015 Conference, please contact:

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We are looking forward to meeting you in Pitesti !